

# QUICK HIGH-TICKET PAYOUTS

COLLECT \$1,500  
LOCAL PAYDAYS  
IN 90 MINUTES



# This System Is Built for Speed, Simplicity, and Results

If you're a freelancer, side hustler, or solopreneur looking for a fast, proven way to earn serious income — without ads, inventory, or a complicated setup — this system is for you.

You don't need experience. You don't need a website.

And thanks to **Blackbear AI**, you don't even need to write the content yourself.

This is a client-getting system designed to deliver **real results fast**, by selling a service that every small business desperately needs: **online visibility**.

Local business owners aren't sitting around hoping to "rank on Google."

They want more calls, more customers, and more walk-ins. They just don't know how to get there.

That's where you come in — with a simple, high-impact solution.

Here's the good news:

You're not selling SEO as a concept. You're selling a specific outcome: ***"We'll make it easier for people to find you on Google and call you."***

And Blackbear AI will do over 90% of the heavy lifting for you behind the scenes.

## Why Local SEO + Google Business Is the Perfect Starter Service

- **Low-hanging fruit:** Most local businesses are either not optimized or don't even know they can improve their Google profile.
- **High perceived value:** A simple update can lead to real results — more calls, more customers.
- **Easy to deliver:** You don't need an agency or technical background.
- **Recurring revenue potential:** Once you help them once, they'll want to stay visible.

You're entering a space where **demand is high** and **competition is low**, especially if you use this system the right way.

### Your 90-Minute Workflow

Here's how this system works from start to finish:

1. **Find 5–10 local businesses** in your city using Google Maps or Yelp
2. **Use Blackbear** to generate a pitch tailored to their niche
3. **Send email or DM**, offer a no-risk \$1,500 service with a deposit
4. **Use Blackbear Magic Docs** to fulfill the deliverables (GMB + blog posts) in under an hour
5. **Deliver it beautifully**, get paid, and offer \$500/month for ongoing support

That's it. No sales calls. No fancy website. Just a repeatable, high-ticket mini system — powered by AI, built for speed.

## Niche Down to Scale Up (Targeting High-Conversion Local Businesses)

If you want to win fast and close clients quickly, **focus beats being a generalist**. Niching down gives you a massive advantage, especially when you're new. Why?

### 1. Faster Trust

When you speak a business owner's language — their actual services, seasons, customer pain points — they instantly trust you more. Instead of sounding like another spammy SEO guy, you sound like a *specialist* who "gets" their business.

### 2. Faster Content Creation

Once you serve one roofing company, you can reuse the blog post topics, pitch, and GMB description for the next 10 roofers — just swap out names and cities. With **Blackbear**, this becomes a 2-click process.

### 3. Faster Closing

People don't want generalists. They want results. By saying "I help dentists in [CITY] get more bookings through Google," you become *instantly relevant*.

## Step-by-Step: How to Choose a Profitable Niche

### 1. Pick Local Businesses with Urgent SEO Needs

These are often "real world" service providers where search visibility = money. You're looking for niches that:

- Have physical locations
- Get found through Google Maps

- Deal with time-sensitive services (emergencies, walk-ins, local competition)

## 2. Start With These Beginner-Friendly Niches

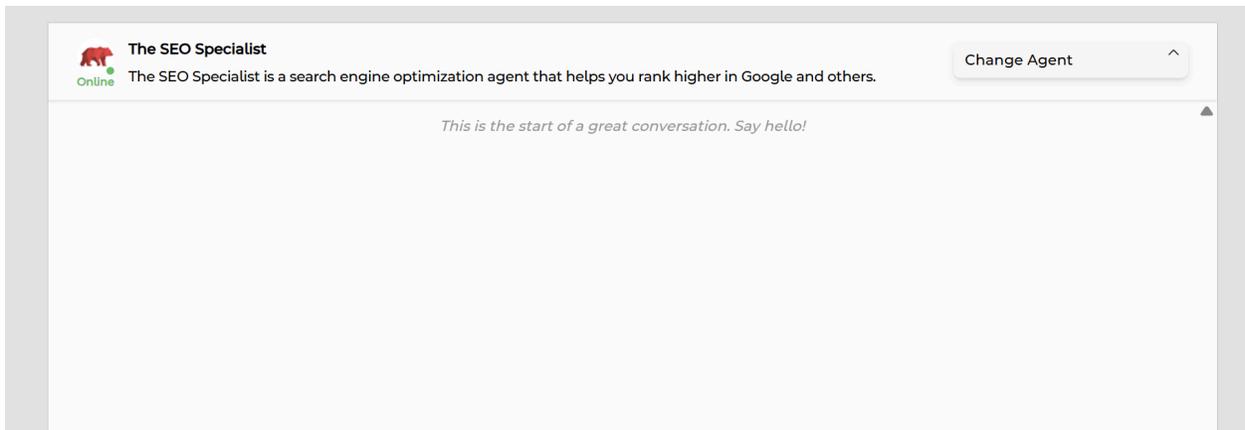
- ✓ Roofers
- ✓ Dentists
- ✓ Landscapers
- ✓ Pizza shops
- ✓ Auto mechanics

- ## 3. Avoid Tech or B2B Services (too abstract for local SEO and harder to deliver value fast)

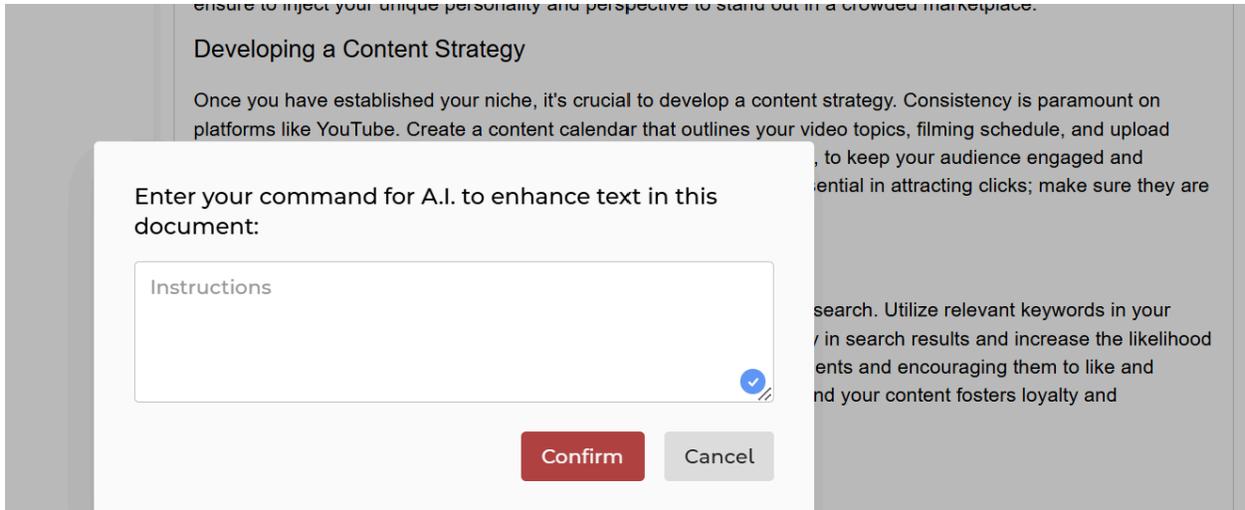
## Use Blackbear to Find Niches Automatically

Don't guess — let Blackbear's built-in **AI Agents** do the research for you. You'll use:

**The SEO Specialist Chat Agent** – Ask questions like “Which local businesses in [CITY] are underserved in Google search?”



**Custom Commands** – Generate lists, analyze competition, and uncover content gaps with a single prompt.



### Action Step: Build Your Niche Battle Card

For each niche you choose, create a simple reference sheet:

Niche	Keywords to Target	Common Pain Points	SEO Blog Ideas
Dentists	“Dentist near me”, “tooth pain”	Low visibility, few reviews	How to prevent cavities in kids
Roofers	“Roof repair [CITY]”	No GMB photos, no blog	Signs You Need a Roof Inspection
Pizza Shops	“Pizza delivery near me”	Weak descriptions, poor SEO	Best Pizza Deals This Weekend [CITY]

Use Blackbear’s “Summarize” and “Add Bullet Points” tools to turn AI outputs into usable tables and pitch sheets.

### Craft the Offer: What They Get for \$1,500

Let’s talk about the product you’ll actually be selling — and why it’s worth \$1,500 (even if you’re using AI to do most of the work).

Remember: You're not selling blog posts.  
You're not selling AI.  
You're selling a **result**: More visibility, more calls, more customers.

And here's exactly what your offer includes:

## What Your \$1,500 Package Includes

This is not a generic SEO offer or blog bundle. You're delivering real visibility — the kind that drives phone calls, foot traffic, and bookings.

Deliverable	Purpose	Built With
GMB Profile Optimization	Boost Google visibility in 15 minutes	Magic Document Builder
5–10 SEO Blog Posts	Rank in local search and look active	One-Click Blog Generator
Visibility Boost Plan	Professional summary that proves value	Report Builder
Monthly Retainer Preview	Upsell opportunity to recurring income	Template-Based Offer

Each piece is designed to build trust, create results, and make you look like a pro — even if you've never offered this service before.

### Deliverable #1: Fully Optimized Google Business Profile

This is the foundation of local discovery.

You'll either:

- Build a new profile from scratch, or

- Overhaul their existing listing to make it keyword-rich and customer-friendly.

Includes:

- SEO-optimized business description
- Clear list of services
- Accurate service area
- Search-friendly FAQs
- Optional photo uploads and business hours

Blackbear Tools:

Use Magic Document Builder and Auto Add Detail to generate everything in less than 15 minutes.

## **Deliverable #2: 5–10 Local SEO Blog Posts**

These short, focused blog posts help the business:

- Appear in local search results
- Build trust with prospective customers
- Show activity and professionalism

Each post is 300–500 words, tailored to their location and services.

**Benefits:**

- Increases discoverability
- Strengthens domain relevance
- Works even without a full website

Blackbear Tools:

Use the One-Click Blog Generator, then refine using Rewrite, Auto Expand, and Summarize.

## **Deliverable #3: 1-Page Visibility Boost Plan**

This is your client-facing proof of value.

It organizes the entire project into a clean, easy-to-understand document that shows what you did and why it matters.

Includes:

- Summary of all deliverables
- Bullet list of blog post topics
- GMB optimization overview
- Guidance on next steps

Blackbear Tools:

Use the Report Builder and this command: “Create a 1-page visibility plan for a [business type] in [CITY] explaining the GMB + SEO content strategy.”

### **Deliverable #4: Monthly Retainer Offer Preview (\$500/month)**

This positions you as a long-term growth partner — not just a one-time freelancer.

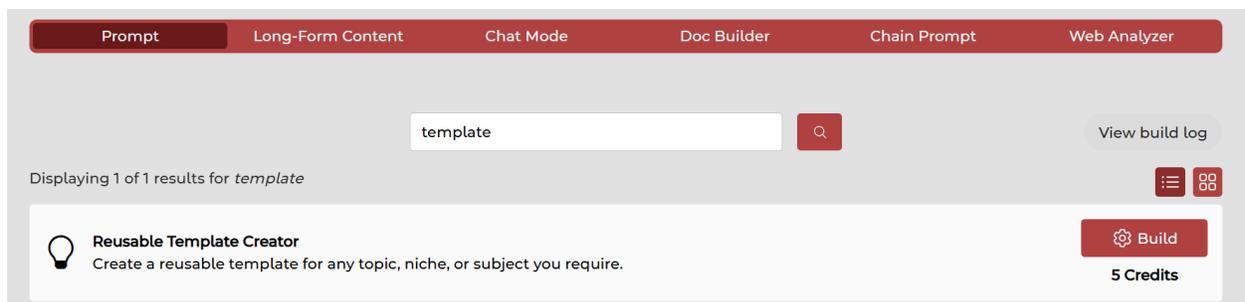
Example soft pitch:

“To keep your Google visibility high, I offer a \$500/month content and updates plan. Want me to send over what that includes?”

This opens the door to recurring income without a hard sell.

Blackbear Tools:

Use Blackbear to pre-create your **Retainer Upgrade Template** so you can re-use it with every client.



## **How Blackbear AI Fulfills Everything Fast**

Here's how you'll actually use Blackbear AI to deliver this package (even if you've never written a thing before):

### **TOOL #1: Magic Document Builder**

- Open a blank doc
- Enter basic info: business type, city, tone
- Use pre-set commands: "Write GMB description," "Add SEO blog post," etc.
- Let Blackbear do the hard part

### **TOOL #2: Auto Add Detail**

- Take basic output and enrich it with local references, benefits, and examples
- This is how you make AI content sound more *custom* (and more human)

### **TOOL #3: Rewrite + Summarize**

- Rewrite paragraphs to match tone or shorten long sections
- Summarize blog posts into quick-read intros
- Use on every final deliverable to make it cleaner

### **TOOL #4: Add Trust Elements**

Use instant commands to include:

- ✓ FAQs (e.g., "How long does roof repair take?")
- ✓ Bullet Lists (benefits of local SEO)
- ✓ Expert Quotes (e.g., industry stats or Google insights)

## **What Makes This a \$1,500 Service?**

Because most business owners:

- Don't know how to do this
- Don't have time to learn
- Don't want to write or optimize content themselves
- **But they know Google = Customers**

You're giving them a **real-world business asset**: Better visibility, better positioning, and higher chances of getting found.

And you're doing it all with the power of Blackbear — in under an hour.

## Before You Begin: Claim or Create Their Google Business Profile

Stand out on Google with a free Business Profile

Turn people who find you on Google Search and Maps into new customers with a free Business Profile for your storefront or service area. Personalize your profile with photos, offers, posts, and more.

Manage now

### Don't Skip This: It's the Foundation of the Whole System

To optimize a business's presence on Google, you need **access to their Google Business Profile (GBP)** — the listing that shows up on Google Maps and local search results.

**But here's what most people get wrong:**

**Creating a Google Business account doesn't automatically give you access to the business's public profile. You have to connect the two.**

Here's how to do it, step by step:

#### Option 1: The Business Already Has a Profile (Most Common)

1. Go to **Google Maps**
2. Search for the business name
3. On their profile, click **"Own this business?"** or **"Claim this business"**
4. Sign in with your (or their) **Google account**

5. Follow the steps to **verify ownership** (usually by email, phone, or postcard)

Tip: If you're doing this for a client, make sure they either:

- Invite you as a manager on the profile
- Or give you temporary access to complete setup

## Option 2: The Business Doesn't Have a Profile Yet

1. Go to [google.com/business](https://google.com/business)
2. Click "**Manage Now**"
3. Sign in with a Gmail account
4. Enter the business name, category, location, phone, and hours
5. Submit the profile and complete **Google's verification** process
6. Once verified, the listing will appear on Google Maps

Important: The **Business Profile** and the **Google Account** must be connected via verification — otherwise you can't edit it.

## Confirm Access Before You Continue

Before generating any content with Blackbear AI, confirm that you have:

- Access to the **Google Business Profile**
- Permission to make changes
- All the business info needed (services, service areas, hours, etc.)

If they've lost access, you can request ownership during the claim process.

## What You Can Do After Access is Verified:

Once the Google Business Profile is claimed and managed through a verified Google Account, you can:

- Edit business information

- Add services, photos, and keywords
- Publish posts and promotions
- Track views, clicks, and call metrics

This is where the magic of your \$1,500 offer begins — and it only works once access is in place.

## How to Help a Local Business Rank on Google

This is **exactly what to do**, in order, to help a business show up when someone Googles:

- “plumber near me”
- “best dentist in [city]”
- “pizza delivery [city]”

Even if you’ve never done SEO before — this guide + Blackbear AI makes you look like a pro.

### **STEP 1: Collect Basic Business Info**

Before you generate anything, grab this info from the client (or their website):

- Business name
- Address + service areas
- Phone number
- Website (if any)
- List of services
- Preferred tone (e.g. casual, professional)

Tip: Use Blackbear to analyze content from any website:

“Summarize the key services and target customers for this business”

## Analyze Content From Any Website

Enter a URL to get the text from a page, and then choose what prompt to use to analyze the text.

Enter URL

https://johnsofbleecker.com/

Custom ^

Enter custom instructions

"Summarize the key services and target customers for this business"

Generating...

### Key Services

- Restaurant dining with a focus on coal-fired pizza
- Takeout and delivery options
- Catering services for events
- Nationwide shipping on pizza through [GoldBelly](#)
- Merchandise sales

### Target Customers

- Local residents in New York City
- Tourists visiting Manhattan
- Pizza lovers seeking authentic New York-style pizza
- Customers looking for catering solutions for events
- Online shoppers interested in specialty food shipment

## STEP 2: Optimize Their Google Business Profile (Map Pack Visibility)

The image shows a Google search for "computer repair". At the top, the search bar contains "computer repair" and the Google logo. Below the search bar, there are navigation options: All, Maps, Shopping, Images, News, More, Settings, and Tools. The search results are categorized into three main sections:

- Paid results (Google Ads):** The first result is an advertisement for "Computer Fixing Pros | Don't Overpay, Compare Pros" from www.homeadvisor.com. It includes a phone number (866) 351-9453 and a 5-star rating. Below the ad are two links: "Project Cost Guide" and "Official HomeAdvisor Site".
- Local results (Business Profiles):** A red box highlights a map and a list of local business profiles. The map shows "Geek Squad" and "Pc Guyz" locations. The list includes:
  - Geek Squad:** 4.7 stars (6 reviews), Computer repair service, 200 Westgate Dr, Open - Closes 6PM, (508) 587-5294. Links for WEBSITE and DIRECTIONS.
  - South Shore Computer Repairs:** 4.0 stars (1 review), Computer repair service, Closed - Opens 11AM Sun, (508) 521-9356. Link for WEBSITE.
  - Truly Unlimited LLC:** 5.0 stars (27 reviews), Computer repair service, 741 Washington St, Open - Closes 6PM, (857) 264-0131. Links for SCHEDULE, WEBSITE, and DIRECTIONS.
- Organic results (websites):** The bottom result is an organic search result from www.ubreakifix.com titled "Computer Repair | Same Day Repairs | uBreakiFix". It provides information about free diagnostics and local computer repair services.

This step helps them show up on Google Maps when people search nearby.

**What to do:**

- Rewrite their **Business Description** with local keywords
- Make sure their **categories** are correct (e.g. "Plumber" not just "Contractor")

- Add 3–5 **FAQs** with search-friendly questions
- Confirm **business hours, phone, and location** are accurate
- List all core **services offered** (e.g. emergency repair, installation)

Blackbear Prompt:

“Write a keyword-rich Google Business Profile description for a [business type] in [CITY], using words customers search for.”

Bonus Prompt:

“Create 5 FAQs for a [business type] that help explain their services to new customers.”

Save all this into a shared Google Doc or PDF labeled “**GMB Optimization.**”

### **STEP 3: Create 5–10 Local Blog Posts (Website Relevance + Authority)**

This tells Google, “Hey, we’re active, and we’re relevant to this topic in this city.”

**What to do:**

- Open Blackbear’s Magic Document
- Ask for blog posts based on:
  - Common services
  - Local events or seasonal problems
  - Top FAQs
  - Misconceptions or mistakes

Prompt Example:

“Create 5 blog posts for a roofing company in [CITY] targeting spring maintenance, roof leaks, and inspection tips.”

Then:

- Use **Auto Expand** to add detail

- Use **Rewrite** to adjust tone
- Use **Summarize** if the post is too long
- Add a **Call to Action** at the end of each post

CTA Example:

“Call us today for a free spring roof inspection in [CITY] — spots fill fast!”

Save these to a folder labeled “**Local Blog Content.**”

## **STEP 4: Add Ongoing GMB Updates (Google Likes Freshness)**

Even after the profile is set up, Google rewards consistent **activity**.

**What to do:**

- Create 4 Google Posts per month (1 per week)
- Use them for promotions, service reminders, seasonal offers, or testimonials
- Include a photo and short call to action

Prompt:

“Write 4 Google Business Profile posts for a pizza restaurant in [CITY], including a weekend deal, loyalty offer, and seasonal menu promo.”

Save these in a folder called “**GMB Monthly Posts.**”

## **STEP 5: Deliver a Visibility Plan (Summarize What You Did)**

Make everything look organized and professional.

**What to include:**

- A short summary of what you optimized
- A bullet list of blog topics created
- GMB post titles and schedule
- A one-paragraph explanation of how it all helps them rank

Prompt:

“Write a simple client-facing explanation of how this Google Business + SEO content improves their chances of showing up on Google.”

Use Blackbear’s **Summarize + Bullet List tools** to make it clear and simple.

Save or export as PDF: “**Visibility Boost Plan – [Client Name]**”

## **STEP 6: (Optional) Create a 30-Day Visibility Calendar**

To keep them active (and upsell your \$500/month service), show them what you’ll do next.

Prompt:

“Create a 30-day SEO content calendar for a dentist in [CITY] that includes 4 blog post ideas and 4 GMB post topics.”

Deliver it as a simple doc:

“**Next Month's Visibility Calendar – [Client Name]**”

## **Final Tip for Beginners:**

**Don’t overcomplicate this.** You’re not trying to be the best SEO expert in the world. You’re offering a valuable *done-for-you visibility service* powered by AI that:

- Makes your client look more legit
- Helps them show up more often
- Can be delivered in under 90 minutes

Once you’ve done it once, you’ll repeat the exact same process across other clients, niches, and cities.

## **Outreach That Gets Replies (Even as a Beginner)**

Now that you have a valuable \$1,500 offer, it’s time to connect with real businesses and start getting clients.

Don’t overthink this.

You don’t need a fancy funnel or a high-converting website.

Most local businesses are *still* reachable through simple DMs, walk-ins, or cold emails.

All you need is:

- A relevant message
- A clear offer
- A low-pressure ask

And with **Blackbear AI**, you can generate ALL of that in seconds.

## Choose Your Outreach Channel

Pick whichever method feels most natural for you. You can even test a few at once.

### ✓ Email

Still the most professional and scalable option.

Start with a casual, niche-tailored email that offers value. No long intro, no begging — just clarity and confidence.

### ✓ Instagram or Facebook DMs

Great for businesses that post often but don't seem to have much visibility.

DMs can be friendly and short. Start by complimenting a post or asking a question, then segue to your offer.

### ✓ Walk-in with a 1-page flyer

This works surprisingly well in your local area.

Use Blackbear to generate the flyer headline and copy. Print 5–10, and hand them out while visiting businesses during slow hours (between 2–4pm on weekdays).

## Step-by-Step: How to Generate Outreach Messages with Blackbear

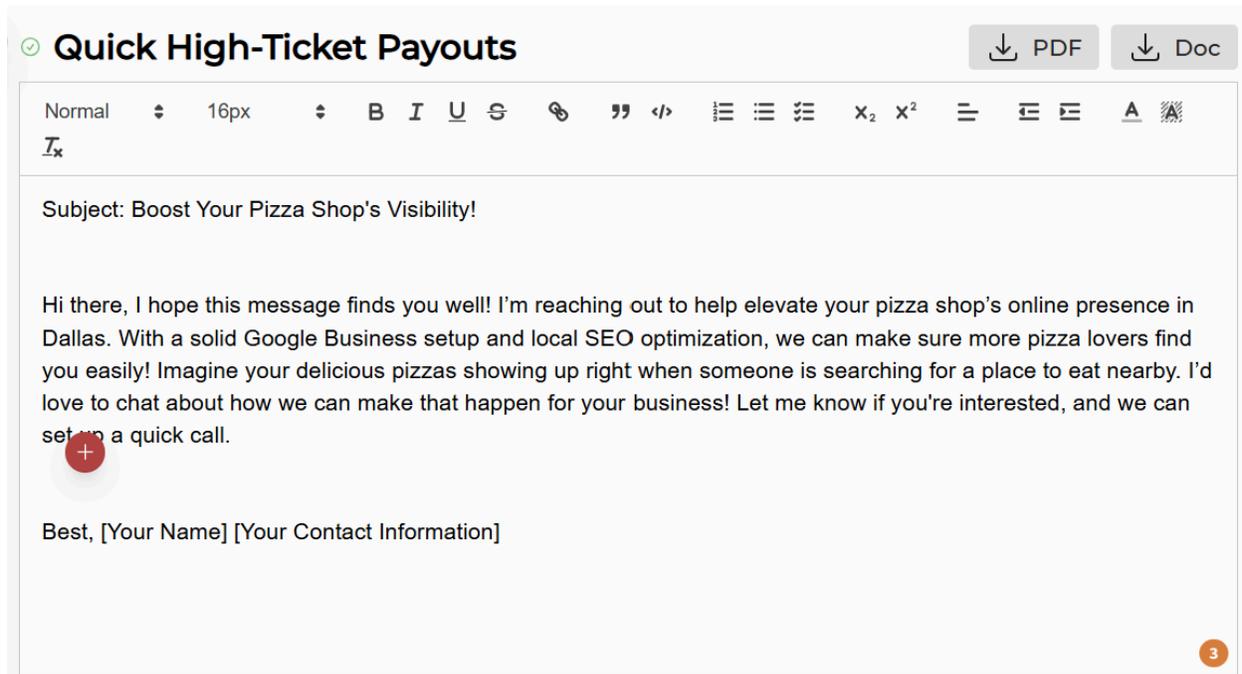
### Step 1: Pick the Niche + City

Let's say you're targeting pizza shops in Dallas.

### Step 2: Open Blackbear's Magic Document or use Custom Commands

Prompt:

“Write a casual cold email offering Google Business and local SEO setup to a pizza shop in Dallas. Keep it friendly and under 150 words.”



You'll get a professional message instantly.

### Step 3: Customize the Hook (Optional)

Use **Auto-Add Detail** or the **Chat Agent: Copywriter** to inject humor, local slang, or urgency.

Add-On Prompt:

“Make the tone more conversational and include a quick compliment about their online reviews.”

### Step 4: Batch It

Want to target 5–10 businesses in the same niche?

Run variations of the same prompt in Blackbear with different city or business names. It takes 5 minutes.

## Example Cold Email (Generated with Blackbear)

**Subject:** Subject: Let's Get Your Pizza Shop Noticed 🍕

Hey there!

I hope you're having a great day! I've been checking out your pizza shop, and I must say, your online reviews are fantastic – it's clear that your customers love what you do!

I'm reaching out to see how we can boost your online presence right here in Dallas. With a solid Google Business setup and some local SEO magic, we can help even more pizza lovers discover your amazing pies.

Just think about it—your delicious pizzas popping up when someone is craving a bite nearby! I'd love to chat about how we can make that happen for your business.

If you're interested, let's set up a quick call!

Cheers,

[Your Name] [Your Contact Information]

- ✓ Done in seconds with Blackbear
- ✓ 100% re-usable template for any niche
- ✓ Customizable tone, industry, length, and structure

## The Secret “Guaranteed Close” Method

***“You Don't Pay Unless I Succeed” = No-Risk, High-Trust Offer***

The hardest part of getting your first few clients?

**Trust.**

Most business owners have been burned before. They've paid for websites, ads, or SEO—and gotten nothing in return.

That's why this method is your secret weapon.

By flipping the risk onto yourself *but still collecting a deposit*, you eliminate objections and close deals fast — even without a portfolio.

## Here's How the “Guaranteed Close” Works (Step-by-Step)

### Step 1: The Trust-Building Offer

Say this (in person, email, or DM):

“If I don't get your Google listing fully optimized and give you 5 ready-to-go blog posts that improve your visibility, you don't pay the rest.”

Just a small deposit to lock in your spot — and if you're not happy, I'll refund it."

You're offering a **results-first, deliver-then-bill model**.

It feels like no risk to them.

But in reality, *you're delivering the work in under an hour using Blackbear*. So your time and risk are minimal.

## **Step 2: Collect a Deposit (\$300–\$500)**

Once they agree to your offer, send a PayPal link or invoice (you can use Stripe, Wise, or even GCash if local).

✓ *Tip: Framing it as a "trial project" or "pilot" makes this feel even more risk-free.*

## **Step 3: Use Blackbear to Auto-Generate Your Pitch**

Now it's time to send something professional-looking — fast.

This helps seal the deal before they change their mind.

Open Blackbear and:

### **Prompt:**

"Write a 1-page pitch explaining why a pizza shop in [CITY] should optimize their Google Business Profile and use local SEO to drive more orders."

### **Bonus Prompt:**

"Turn that pitch into a client proposal outline with pricing, deliverables, and next steps."

You'll get:

- A short explanation of value
- What they're getting
- The price (\$1,500 total, \$400 upfront)
- A quick CTA to proceed

Use this to create a clean PDF or paste into your email.

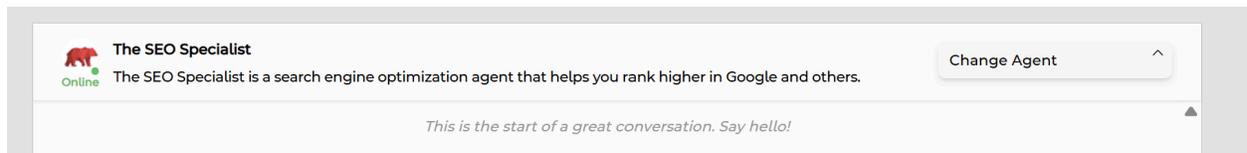
## **Step 4: Handle Objections with the A.I. Chat Agent**

Use Blackbear's **Marketing Director AI Agent** to:

- Refine your pitch tone
- Add industry-specific positioning
- Turn your offer into a mini-campaign
- Craft thoughtful responses to common hesitations

**Prompt Example:**

“How should I respond if a roofer says they’ve already hired an SEO person but haven’t seen results?”



You'll get persuasive, non-pushy replies to keep the conversation moving forward.

This method makes business owners feel:

- Safe (because you take the risk)
- Respected (you're not being salesy)
- Impressed (you send pro-level materials fast)

And once they send that deposit, you're locked in — and ready to deliver everything within the hour using Blackbear.

## **Deliver the Service in 90 Minutes (Using Blackbear AI)**

Once the deposit lands, it's time to deliver the goods.

Here's the best part: You don't need to spend hours writing, editing, or formatting anything yourself.

With Blackbear AI, you'll fulfill the full \$1,500 package in under 90 minutes — and it will look like you had a professional marketing team behind you.

## Step 1: Optimize Their Google Business Profile

This is the first (and often most powerful) asset you'll deliver.

### What You'll Deliver:

- Keyword-rich business description
- Services listed clearly
- Defined service area
- 3–5 FAQs (optional)
- Categories and hours (just confirm they're accurate)

### Blackbear Tools to Use:

- **Magic Document Builder:** Start with a blank doc and enter the business type + city
- **Auto Add Detail:** Enrich the description with local slang, seasonal mentions, or trust signals
- **Summarize:** Create a simple "GMB Overview" section for the final report

### Prompt Example:

"Write a GMB business description for a dog groomer in Austin, TX that includes keywords like 'gentle grooming,' 'mobile dog spa,' and 'affordable pet care.'"

Optional Add-On: Use **The Marketing Director Agent** to review your GMB draft and ensure the tone feels brand-right and benefit-driven.

Time to complete: 15–20 minutes

## Step 2: Generate 5–10 Local Blog Posts

Blog content increases local rankings, keeps the business site active, and helps customers trust the brand.

These don't need to be 1,000-word articles — 300–500 words of focused, helpful content is enough.

### What You'll Deliver:

- 5 to 10 blog posts tailored to the business
- SEO-friendly headlines and keywords
- Calls-to-action baked in (“Call us for a free quote!”)

### **Blackbear Tools to Use:**

- **One-Click Blog Generator:** Create article drafts instantly
- **Auto Expand:** Add local context and service details
- **Rewrite:** Adjust tone or make posts sound more like your client’s brand
- **Expert Quotes / FAQs:** Add professionalism with supporting tips or answers

### **Prompt Example:**

“Create 5 blog posts for an HVAC company in Denver about spring tune-ups, indoor air quality, AC maintenance, and energy-saving tips.”

### **Optional Enhancement:**

“Make these posts conversational and include a final CTA that encourages readers to book a service.”

Time to complete: 30–40 minutes

**Pro Tip:** If they don’t have a blog section, you can still deliver the content in PDF form or upload to Google Drive. They’ll be grateful either way.

## **Step 3: Package the Deliverables**

Now that the content is ready, your goal is to **look professional and organized**.

This is where most freelancers drop the ball — but you won’t.

You’ll present everything in a clean, branded format so the client feels like they got \$5,000 worth of value (even if you only spent an hour).

### **What You’ll Include:**

- Google Business Optimization summary

- Links or PDFs of the blog content
- 1-Page Local Visibility Plan (explaining what was done + next steps)
- Call-to-action for the optional \$500/month retainer

### Blackbear Tools to Use:

- **Summarize:** Turn your fulfillment into an executive overview
- **Bullet List Generator:** Use to break down benefits and results
- **Report Builder / Custom Command:**

“Create a 1-page visibility plan for a landscaping company in [CITY] summarizing their GMB optimization and SEO content strategy.”

Optional: Use The Marketing Director Agent to suggest a CTA paragraph that encourages moving to a monthly plan.

### Export Everything To:

- Google Drive (with sharing link)
- Or package into a Zip file with folders named “GMB,” “Blog Posts,” and “Visibility Plan”

Time to complete: 20–30 minutes

## The 90-Minute Fulfillment Flow

Step	Action	Time	Tool
1	GMB Profile Optimization	15–20 min	Magic Document + Auto Detail
2	SEO Blog Posts (5–10)	30–40 min	Blog Generator + Rewrite + Expand
3	Final Packaging & Delivery	20–30 min	Summarize + Visibility Plan Generator

You've now delivered high-impact SEO work in under 90 minutes — and you didn't need to write a single sentence from scratch.

## Turn One-Time Clients Into Monthly Contracts

### From \$1,500 → \$500/Month of Predictable Income

Getting a \$1,500 payday is great.

But the real game? Turning that one-time win into **recurring, low-effort, high-trust income**.

Most businesses don't just need a one-time setup — they need to **stay visible**.

Google rewards **fresh content, updated profiles, and consistency**.

That's your perfect pitch:

**“To keep showing up, you need to keep your Google Business updated and your site active. I can take care of that for you — every month.”**

## What to Offer in the \$500/Month Plan

This is your **Visibility Maintenance Package**. It's simple to deliver and even easier to automate with Blackbear.

Here's what you can include:

### 1. Monthly SEO Blog Content

- 4 short blog posts (1 per week)
- Local keyword integration
- Timely topics tied to season, holidays, or promotions  
Use Blackbear's **Blog Generator + Auto Expand** each month

Prompt Example:

**“Create 4 blog posts for a plumbing company in [CITY] for the month of July, tied to summer plumbing issues.”**

### 2. Google Business Profile Updates

- Weekly or biweekly GMB “posts” (mini updates or promo cards)

- Event announcements, special offers, or seasonal tips
- Updated service photos or banners (optional)

Prompt Example:

“Generate 4 GMB post prompts for a dentist in [CITY] including seasonal cleanings and back-to-school checkups.”

Use Blackbear to write full GMB updates that sound natural and engaging — not robotic.

### 3. Weekly or Monthly Visibility Reports

This is where **most freelancers fail**, but you’ll stand out.

Each month, send your client:

- A summary of what you did
- What’s working
- What’s coming next

You don’t need data dashboards — just **clear, confident summaries**.

Prompt Example:

“Summarize a visibility progress report for a local pizza shop that includes SEO posts added, GMB engagement, and next month’s plan.”

Use Blackbear’s **Summarize + Bullet List Tools** to turn your deliverables into client-facing updates.

Optional: Use **The Marketing Director Agent** to refine your tone and keep it brand-appropriate.

## Use Blackbear to Auto-Create a 30-Day Plan

Want to look like a real pro?

Prompt Example:

“Create a 30-day SEO deliverable calendar for a dentist in Austin, including 4 blog post ideas, 4 GMB post prompts, and 2 social media captions.”

Deliver this calendar on Day 1 of each month, so the client knows exactly what’s coming.

Then use Blackbear each week to generate and polish the actual posts.

## How to Pitch the Upgrade

Once you finish their \$1,500 project, say this:

**“Google rewards freshness. If you stop posting, your profile fades. I offer a simple monthly plan — I keep you updated, active, and ranking. It’s \$500 flat. Want me to send over the details?”**

Then send a quick PDF (generated with Blackbear’s **Proposal Builder**) outlining:

- What they get
- When they get it
- How it helps visibility
- Payment method or subscription link

### Bonus Prompt:

“Write a client-facing description of a \$500/month local SEO maintenance plan for a landscaping company. Make it sound valuable, not pushy.”

Enter your command for A.I. to generate any type of content in this document:

“Write a client-facing description of a \$500/month local SEO maintenance plan for a landscaping company. Make it sound valuable, not pushy.”

**Confirm** Cancel

## Benefits of Monthly Contracts

For You	For Them
Predictable income	Hands-off SEO maintenance
Scalable with templates	More calls, more visibility
60–90 min/month of work	Professional updates they don't have to manage

Once you land 3–5 monthly clients, you've built a **\$1.5K–\$2.5K/mo recurring engine** — and Blackbear handles 90% of the output.

## Final Steps: The 90-Minute Action Plan

### Land Your First Client This Week — Even If You're Starting From Zero

You now have everything you need to launch this system. You've got:

- A proven offer
- An invisible content team (Blackbear)
- A beginner-friendly fulfillment process
- A way to turn one client into recurring income

Now it's time to take **fast, focused action**.

The goal? **Get your first \$1,500 client within the next 7 days.**

Here's your exact launch path:

### Step-by-Step: The 90-Minute Payday Blueprint

#### Step 1: Find 10 Local Business Listings

Search on **Google Maps**, **Yelp**, or **Facebook** for local businesses in your target niche and city.

Look for signs of poor visibility:

- No website
- Low review count
- Outdated photos
- Missing business descriptions
- No blog content or social posts

Bonus: Use Blackbear's **Marketing Director Agent** to help you identify under-optimized listings.

## **Step 2: Run a Quick Visibility Gap Analysis**

This doesn't require fancy tools — just a sharp eye and Blackbear.

Ask:

- Do they show up in the Google 3-pack?
- Is their GMB listing complete and keyword-rich?
- Are there any blog posts or local content on their site?

Prompt Example:

“Create a visibility audit checklist I can use to analyze pizza restaurants in [CITY].”

Optional: Ask the **SEO Specialist Agent** for industry-specific gap examples.

## **Step 3: Send a Cold Email or DM**

Use Blackbear's **Custom Commands or Magic Document Builder** to quickly generate personalized outreach messages.

Prompt:

“Write a casual but professional cold email offering GMB and SEO services to a roofer in [CITY].”

Send to 10+ businesses in one day. Focus on speed over perfection.

## **Step 4: Book a Quick Chat + Send Proposal**

Once someone replies with interest:

- Offer a quick Zoom/phone chat OR
- Go straight to sending a proposal and deposit link

Prompt:

“Create a 1-page proposal outlining a \$1,500 Google Business + SEO blog package for a landscaper in [CITY].”

Blackbear turns this into a professional, ready-to-send doc in under 5 minutes.

### **Step 5: Collect Deposit + Deliver in Under 1 Hour**

Use Stripe, Wise, PayPal, or even GCash to collect a **\$300–\$500 deposit**.

Then fulfill the entire package in **90 minutes or less** using:

- **GMB content tools**
- **Blog generators**
- **Summarize + Package tools**
- **Visibility Plan prompts**

Optional: Ask The Marketing Director Agent to help you polish final deliverables or write your upgrade pitch.

## **Quick Launch Checklist**

<b>Task</b>	<b>Done?</b>
 Identify 1 niche and city	<input type="checkbox"/>
 Find 10 local listings with weak visibility	<input type="checkbox"/>
 Generate and send outreach with Blackbear	<input type="checkbox"/>
 Book a call or send proposal	<input type="checkbox"/>
 Collect deposit	<input type="checkbox"/>

 Fulfill using Blackbear	<input type="checkbox"/>
 Pitch \$500/month plan	<input type="checkbox"/>

## Final Thought: This Works Because It's Simple

You're not building a complex business.

You're delivering a **tangible result** that every small business wants — and you're using one of the most powerful content platforms to do it.

In one week, you could go from zero to your first high-ticket payday.

In one month, you could be earning \$3K–\$6K/month on repeat.

All it takes is **one lead, one message, and one fast delivery.**

### Ready to start?

-  Open Blackbear.
-  Pick your city.
-  Send your first pitch.
-  Collect your first \$1,500.

You've got the playbook. Let's build your client-getting engine.